



2009 AMA PRO RACING ROAD RACE CONTINGENCY AWARDS PROGRAM

The AMA Pro Racing Contingency Awards Program is designed to reward teams and riders based on their results in individual events and the championship series with cash awards from companies with approved products.

All motorcycles and specific categories of parts and accessories must be approved by AMA Pro Racing before they can be used by competitors, and each company with approved equipment must post Contingency Awards for their products. Each company may approve as many products as the company wants, and only pays a single \$500 registration fee. Each category of product and each championship class will have its own contingency postings.

The first step in posting Contingency Awards is completing the Product Approval Application, which is attached to this package. Once a company chooses the product(s) that they plan to have approved, they can read through the Contingency Awards information below and decide which options best suit their company's needs.

Award Types:

Per Position Awards are posted for top position finishers in each race, i.e., \$1,000 for a win, \$750 for second, etc. in each class. It is up to each company to determine how much or how little they want to pay out in Contingency Awards.

Top Finisher Awards are posted to pay the top riders endorsing your product, regardless of finishing position in the event. For instance, if your company offers Top Finisher Awards for three positions, the first three riders in the event endorsing your product will earn the awards, regardless of their overall finish position.

Championship Awards are posted for specific finish positions in the final year-end championship standings, i.e., \$5,000 for the champion, \$2,500 for runner-up, etc. It is highly recommended that your company posts per event and championship awards. Because only a portion of your total postings will be paid out, this allows you to advertise a much higher posting amount.

Award Requirements:

1. All awards must be cash awards, with no product, certificates or vouchers.
2. Postings must be for all events within the series you are participating in.
3. Each posting (and application) must be for a single product only. Additional Contingency Awards must be posted for additional products. For example, if a company approves chain and sprockets, it must post separate awards for each product.
4. Sponsors are solely responsible for payment of awards, and agree to make said payments to riders within 30 days of notification from AMA Racing.

Sponsor Benefits: The Contingency Awards Program is tied to Product Approval, both of which will expose your logo and product(s) to thousands of people throughout the season, both in person and on television. All Contingency Sponsors will receive a company logo with link on the AMA Pro Racing website.

Event Credentials: Sponsors wishing to make event credentials available to their employees and guests must designate one person to be in charge of communications with AMA Pro Racing. This person must send the company's credential list to AMA Pro Racing by e-mail at least ten days prior to each event, and must be available by cell phone to communicate with AMA Pro Racing staff during each event weekend.

A single event credential or season credential allows for access to pit road and the racetrack surface as well as the paddock and general grounds. These are "Hot Pit" credentials and will not be issued to persons under the age of 16 years. Each person requesting a "Hot Pit" credential is required to have an AMA Pro Racing Basic Membership. The AMA Pro Racing Basic Membership fee is \$100.00 for the 2009 Road Race season and is required in order to purchase a single event or season credential. Single event credentials are \$75.00 each per event. Season credentials are \$750.00 and include the AMA Pro Racing Basic Membership for the season. If your guest or employee does not require access to the above mentioned areas, they may purchase a spectator ticket directly from the facility at each event.

Paddock Parking Footprint: All Contingency Sponsors wanting to provide technical support to riders/teams in the paddock are required to pay a \$1,000 fee for the 2009 season and provide a Paddock Parking Footprint. A season parking pass will be supplied for your service vehicle or transporter. Contingency Sponsors must submit a layout of their proposed paddock footprint (including requested tent dimensions) for approval prior to attending any AMA event. Paddock space and availability are subject to approval by AMA Pro Racing and the event promoter. Once the layout is approved it may not be significantly changed without prior written consent of AMA Pro Racing unless those changes are a result of the location the Contingency Award participant is asked to occupy at a specific venue.

ADDITIONAL INFORMATION

Paddock Sales: The sale of products or services in the paddock is strictly prohibited. Handouts and product samples must be approved by AMA Pro Racing prior to each event. Additional vehicles (such as rental cars) will not be permitted in the paddock. Sponsor signage and display items are allowed only on race team trucks and transporters and within the footprint assigned. AMA Pro Racing reserves the right to remove any such items that they believe to be unwholesome or otherwise inappropriate.

Sponsor decals: Contingency Sponsors are responsible for supplying AMA Racing with appropriately sized decals (**no larger than 4 square inches**) no later than 14 days prior to the first event of the series. AMA Pro Racing will make decals available to competitors at Technical Inspection. It is the rider/team's responsibility to display the decals on their motorcycle.

Official Results and Reports: Upon receipt of all completed forms, AMA Pro Racing will send all licensed riders/teams your company's award posting information so they can decide which products they will be using. When riders arrive at the events, they will fill out AMA Pro Racing's Tech Sheet/Claim Form verifying which products they use. Following each event, official results and claim forms will be sent back to AMA Pro Racing for processing. A report will be compiled listing the results for each race including what products each racer used. A separate personalized report will be sent to your company indicating which riders earned awards from your company and the amount of award they are owed, along with their contact information.

How to apply: To participate in the 2009 AMA Pro Racing Road Race Contingency Awards Program, complete both the Product Approval application and the Contingency Awards application and posting forms for the classes in which you are requesting to participate and return with appropriate payment 30 days prior to the first event in which you are posting awards to:

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